

MEETING MINUTES
COALITION BOARD

SOUTHERN NEVADA REGIONAL PLANNING COALITION

January 28, 2020

In attendance: Councilman Richard Cherchio, Vice Chair, City of North Las Vegas
Councilwoman Claudia Bridges, City of Boulder City
Councilman Scott Black, City of North Las Vegas
Councilwoman Victoria Seaman, City of Las Vegas
Councilman Brian Knudsen, City of Las Vegas
Commissioner Justin Jones, Clark County
Councilman Dan Shaw, City of Henderson (via teleconference)
Councilman Dan H. Stewart, City of Henderson (Arrived at 4:10 P.M.)
Commissioner Tick Segerblom, Clark County (Arrived at 4:38 P.M.)
Trustee Lola Brooks, Clark County School District

Absent:

Agenda Item 1. Call to Order; notice of agenda conformance with Nevada Open Meeting Law Requirements

The meeting of the Southern Nevada Regional Planning Coalition Board was called to order by Councilman Cherchio City of North Las Vegas, at 4:02 P.M., on Tuesday, January 28, 2020, in the Clark County Commission Chambers at 500 Grand Central South, Las Vegas, Nevada, 89155.

Agenda Item 2. Roll Call

Members of the SNRPC Coalition Board, as listed above, were present at the time of roll call with the exception of Dan H. Stewart, City of Henderson, who later arrived at 4:10 p.m. and Tick Segerbloom, Clark County, who arrived at 4:38 p.m.

Agenda Item 3. Public Comment

No public comment was made.

Agenda Item 4. Approval of the Agenda for January 28, 2020

A motion was made by Councilman Cherchio and seconded by Councilman Black to approve the agenda for the January 28, 2020 meeting. The motion was approved unanimously.

Agenda Item 5. Approval of the Minutes for the August 27, 2019 meeting

A motion was made by Councilwoman Seaman and seconded by Councilman Knudsen to approve the minutes of the August 27, 2019 meeting.

Agenda Item 6. For possible action receive a report from RTC regarding efforts to achieve the goals of the Southern Nevada Strong Regional Plan.

Craig Raborn with the RTC stated the RTC was to administer the plan and after it was adopted in January of 2015. The RTC started to develop a program to administer the plan, and every year the RTC does an update on the progress of the plan.

Rae Lathrop Manager of Regional Planning with RTC stated that at the end of every year, the Regional Planning team has several ways to show the progress on the regional plan and sharing the tools that RTC has created to look at the implementation that has occurred over the course of 2019.

During the planning process, RTC identified the strategies for the Southern Nevada Strong team and RTC, as the responsible agency for a number of strategies. The majority of those strategies define the core administrator role, which is related to tracking progress of the plan, communicating about the plan, and broadening engagement efforts. Tracking the plan: There are a number of strategies on the slide that will give details regarding tracking the progress and what it looks like, keeping the community informed, emphasizing implementation, and updating indicators that are adopted at the end of the planning effort. The team has created several ways which keeps track of progress graphically and analytically to represent the progress. Assembling all the information in one place, at the end of every calendar year, is a process the RTC team works on throughout the year. The three tools they have are Indicator Dashboard, Live Stories, and Activity tracking.

The implementation indicator dashboard is about twenty different metrics that were chosen at the end of the planning progress that really captured the regional goals of the plan. The metrics have been updated and over the course of three years, the trend lines are shown in each metric. Some of the metrics that were chosen at the end of the planning process in 2015 were not updated, and they have replaced with some others that were updated over time, to show the overall goals of the regional progress. Some of the metrics include high school graduation rates, income level, homeownership, and things that are related to the overall envision of the regional plan.

In 2019, RTC team took the static dashboard and placed it on their website from a platform called Live Stories. Now anyone can go into each of the issue areas and can view each of the metrics and manipulate in real-time the ways in which they want to view the graph i.e. over a period of over one to over ten years. Any information they have that is census derived we will be able to show those types of things. A few maps are on the website as well, to show some of the analysis of the metrics over time.

The RTC believes that this is an important resource because the analytics and metrics can only show one side, and the narrative that is included in the Live Stories platform captures the how and why this work is happening.

The team has created a visualization of progress over all 302 strategies. The approach is not as quantitative as the other one. It shows how much the plan is moving and how people are working on it. There are 302 strategies within four themes, 18 goals within that, and the graph breaks down each goal by how many strategies it has and by rating each one of those strategies. At the end of the year, the RTC team spends a week reading every one of the strategies and putting where they think progress has been made on those. Looking at the scale on the bottom of slide 6, there is a lot of activity, some activity, and no activity. The RTC team reached out to partners with questions to try to get as comprehensive as possible, but it is limited by availability to meet with people and talk to people, which is some of the activities they do on an ongoing basis throughout the entire year. Most of their contacts, depending on each of the jurisdictions, are the planning departments, and this may not be as comprehensive as it could be if they were able to know each and every single intimate piece of their business.

SNS Regional Plan Strategies Implementation Activity

The Southern Nevada Strong Regional Plan is a community-driven guide for making Southern Nevada more livable, prosperous, and sustainable. Included in the plan are 302 strategies for addressing current and future challenges and achieving the plan's goals. This graphic provides high-level snapshot of levels of activity around each strategy (as of December 2019).



Over the course of three years, the graph has been updated for each of the themes and shown on slides 7 to 10 of what the graphs have look liked over the course of time. This is SNS take on the progress at the strategy level. An example in Improve Economic Competitiveness & Education as a strategy was to develop a medical school within investing in complete communities. There are some programs that are thriving. For example, increasing energy efficiency and trying as a region to prioritize solar infrastructure. Then there are others like residential roof top solar, that hasn't moved as much, which are external to the regional plan. Going over slides 11 to 14, Ms. Lathrop showed every strategy within each of the themes, and the boxes are colored in for progress and levels of activity.



7

*



8

*



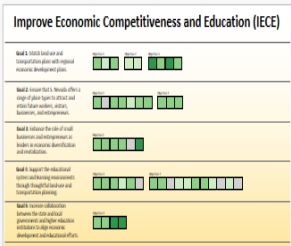
9

*



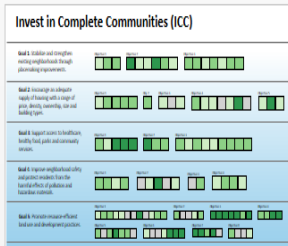
10

*



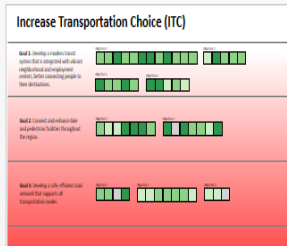
11

*



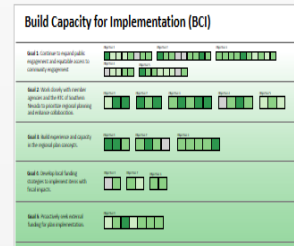
12

*



13

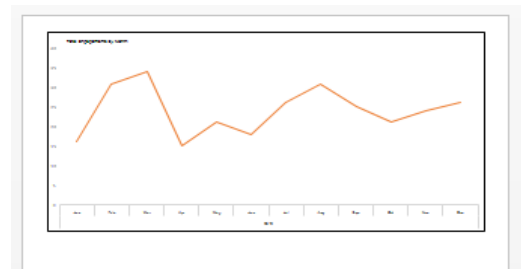
*



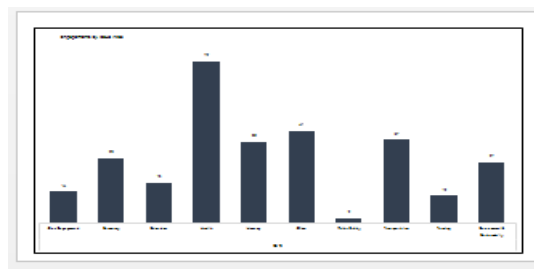
14

*

These updates are published at the beginning of the calendar year, but the SNS team works on this throughout the year and is in communications with partners, stake holders, community members, coalitions, and as many people as possible who could be contributing to the implementation of the regional plan. In order to understand that full investment of the SNS team’s time into this type of tracking, the SNS team started cataloging the meetings, committees, and coalitions that Southern Nevada Strong was a part of at the end of 2018. On the calendar year of 2019, slide 15, the graph shows by month how many conversations regarding what kind of activities are happening on the regional scale. On slide 16, in 2019 the SNS team tracked 288 different meetings and they tracked the issue area in which those occurred. Over time you can see that in 2019, health was a common conversation, housing, and transportation, the team had as many different conversations in the community as they could have. They tracked everything by theme to show the Southern Nevada Strong work related to the plan itself.



15



16

Ms. Lathrop stated that in conclusion the Southern Nevada Strong team has spent a lot of time and effort in the progress, but it is not an exact science. They attempted to show implementation progress, both qualitatively and quantitatively, and their analysis is based on the information that has been shared with the staff of Southern Nevada Regional Planning Coalition, with many other partners and stake holders across the region, including all of the official plans that Southern Nevada Regional Planning Coalition has adopted over the course time. This is a 20-year plan which may not show a lot of movement from one year to the next, but being careful about showing how much has changed. The Southern Nevada Strong team is evolving in the work, and they will be thinking through other ways, or better ways, to track some of the information as they move forward. The SNS team would be happy to regularly communicate the information to Southern Nevada Regional Planning Coalition.

Councilman Cherchio thanked Ms. Lathrop for her work and recognized the Southern Nevada Strong team for putting a lot of work into their findings.

Commissioner Jones thanked Ms. Lathrop for her presentation and appreciates their strategies and goals, but he is still trying to better understand those that are implementing organizations, e.g., how do we do a better job of communicating to our fellow elected officials on how those goals should be shaping the policies that they are implementing, so that it's not just a plan placed on a shelf?

Craig Raborn, MPO Director with RTC, stated that the next steps that Southern Nevada Strong is looking at doing based on this report is trying to identify the implementation themes that they are seeing, or the patterns they are seeing, to try and start communicating better to their partners in the Planning and Public Works departments and the elected officials as well, so that they can identify strategies, tactics, and tools. That is part of what they are trying to do with Southern Nevada Strong, the regional planning team with the MPO. In general trying to shape the direction in playing more of a supportive think-tank type role and being able to put those ideas out there and to help the local entities and other stakeholders, not just the local governments, but a broad spectrum of stakeholders, trying to support them and their implementation activities.

Commissioner Jones, asked if it would be helpful, for example, if the County Commission and City Councils have the SNS plan reviewed on a quarterly occurring check-in or an annual basis, so that they continue to look back at the plan and review how we are meeting the goals and achieving the metrics that are identified.

Craig Raborn, stated that a regular check in would be okay, not sure about the timing, but does agree with a regular check-in. Craig mentioned that it's a two way conversation. Here's what we think we know, and the Commission and their staff can tell them what they are doing and find a way to keep it going. As Ms. Lathrop showed, there are a number of instances where they are meeting on a regular basis with all of the planners in the region and the other stakeholders. The other thing that Mr. Raborn noted and part of why it is a combination of quantitative and qualitative analysis, is that there aren't a lot of metrics within the plan. It has a theme area and specific activities, but it doesn't have measurements for what those activities are. Part of having the check-ins could be the agreeing to measures, so that the SNS team can better track them and be able to develop trends that could be a bit more understandable, as far as achieving outcomes in the region.

Commissioner Jones, asked if there was an example or two in 2019 of what SNS was doing to help the other jurisdictions or agencies to meet those goals.

Craig Raborn, stated that would be regular communication, and he can only speak for only half of the year because he picked it up coming into the role. On the transportation side, it is obviously the one area where they are both the implementer and the administrator of the plan. Structuring their plans, they put together on the transportation side and factor in whether or not they advance one of the SNS themes or specific implementation activities, so they 1.) Can report them, and 2.) Help move that needle. As almost all of the plans they do are partnerships with the local agencies. In early 2019, they finished the grant workshops, and they pulled together training sessions for staffs at local agencies and other stakeholders, in order to be able to train on how to write grants to help bring in funds and achieve the Southern Nevada Strong implementation activities and goals.

Councilman Stewart, stated that he wanted to follow-up on Commissioner Jones's take on things because he for one, and the staff at the City of Henderson, know to not bring him anything with some strategic plan that they are going to do in which everyone feels good about, and then it sits on the shelf and collects dust. Then, in three or four years you pull it off that shelf and say, what is this?" The point being, how do we make sure it's being implemented? Councilman Stewart, questioned, "Isn't there already on SNS committee, representation from each entity within the valley?"

Craig Raborn, stated that is correct. All of the original participates in the developmental plan and all of the key stakeholders and the development of the plan are represented on the Southern Nevada Strong steering committee, which meets quarterly.

Councilman Stewart, stated that should be a direct conduit from SNS to the individual entity.

Craig Raborn, stated that is correct and the next meeting is Thursday, January 30th. They will have presentations from some of the entities and some of the stakeholders about what activities they are taking and what they are doing to advance the plan.

No more questions from the Board. A motion was made by Councilman Stewart and seconded by Knudsen to accept the report.

Agenda Item 7. For possible action receive and accept the 2019 Consensus Population Estimate.

Robert Summerfield, City of Las Vegas, stated that in the agenda packet there is a backup of the Clark County 2019 Census Population Estimate. This is typically a consent item, but since there were no other items for consent today, that is why it's being voted on today. Everything is in order with this item and is ready for the board's vote.

Councilman Cherchio asked if they should go ahead and accept it as written.

Robert Summerfield responded yes, sir, unless there are any questions.

A motion was made by Councilman Knudsen to approve the 2019 Southern Nevada Consensus Population estimate. The motion was seconded by Councilwoman Bridges and approved unanimously.

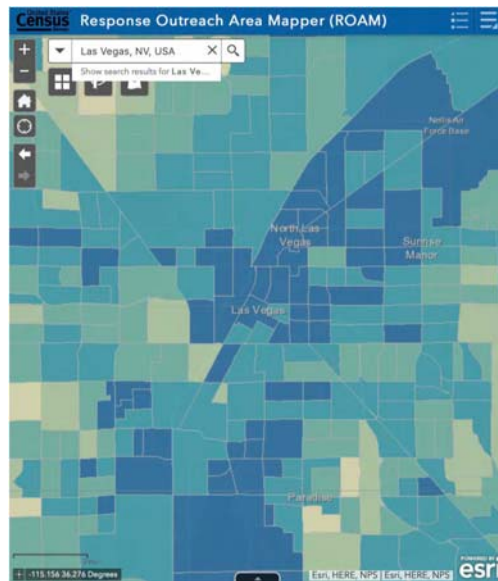
Agenda Item 8. For possible action receive and accept the update on Census outreach activities by Purdue Marion and Associates.

Bill Marion, Purdue Marion & Associates, stated that they were retained by the SNRPC to assist with doing public outreach related to getting as accurate census count as they can for Southern Nevada.

Bill Marion went over why the census is so important, and they all know that with the census comes congressional apportionment. The number of congressional seats that any state has is based on population. If Nevada's population grows, we have the chance of getting another congressional district, which means another seat at the table at the Federal level. That is important, but there is another important thing—the census is a zero sum game. It is a pie, and that pie is finite. If we get a new congress person that is not an additional congress person, we are getting that congress person from another state. There are almost 700 billion dollars in federal domestic bonds that are apportioned to states every year based on population. That ranges from Medicare and Medicaid funds, healthcare funds, transportation funds, education funds, CDBG grants, all those that are apportioned to states based on population. What that means, is for every single person in Nevada that isn't counted that is \$2,100 a year for ten years that the state of Nevada doesn't get. To put that into perspective, a 1% undercount in the state of Nevada equates to \$60 million dollars a year. That is \$600 million or over a half of a billion dollars over a decade. If we have a 5% undercount that is \$300 million dollars a year or \$3 billion dollars over a decade that we are giving to Indiana, Oklahoma, and Kansas. That is why getting an accurate count here is so important.

Over the last four or five months, Bill Marion and his team have created a new logo for Southern Nevada Counts. Nevada as a whole counts, but more than 70% of the population is in Southern Nevada. It is very important to get Southern Nevada's to recognize the value of being counted and the value that everyone is being counted. The partners that Purdue Marion & Associates has brought in is HCI Advertising and marketing. They have a very large presence in the Hispanic and immigrant communities, SUMNU Marketing has a great presence in the minority communities, and also Thomas Puckett Advertising, which did advertising for the 2000 census in Nevada. Slide 3 shows the map from the U.S. Census, and it's called Response Outreach Area Mapper (ROAM) it shows census tract by census tract where populations that are hard to count exist. The dark blue on the map represents a 30% or more low response rate. That is almost half of our valley. This fits into a high hard count area. The next shade of blue that is 20% – 30% low response rate, the sort of teal green-blue that is 10% to 20% low response rate. The yellow and light green is under 10% low response rate. Why? Southern Nevada has a transient population, a volatile population, we have a high immigrant population, and there are several factors that are playing on people's minds when it comes to the census. The first one and most important on Mr. Marion's mind is fear. People are afraid that if they provide information to a Federal agency, that information is going to be transferred to some other Federal agency. They don't trust that their information is safe and secure. One of their jobs is to educate that specific data in the census cannot be released to the public for 70 years, which means if you want to look at census data, the

latest census data, you can look at today is from 1950. So it needs to be educated that it is safe and confidential. The second thing is that people don't necessarily think or know that they live here. For example the date of the census is April 1st, but if you are a student at UNLV and you live in Wisconsin and you lived here as a student, on April 1st, you get counted here, not from where your home town is or not even from where you registered to vote. You're living here and you get counted here. Looking at all the day and weekly rental places that we have here, where people are coming in very short term, how do we make sure they're counted? Each one of them counts, each one of them will count toward our objective. The hardest demographic to count is children under 5, because many people, they fill out the census form, and it is one census form per residency, not one form per resident. If you have your grandmother living with you, but she lives with your other sibling during the other half of the year, you might not count her. If one has kids that are living with them who aren't in school yet, might think that they don't get counted. The valley needs to be educated on all the different populations that need to be counted. If someone gives birth on April 1st, that child counts for this census.



Bill Marion stated that he wanted everyone to see the census map, so that the Board could see as a municipality and as a metropolitan area with very diverse population, we have a lot of obstacles to overcome and a lot of education to do. They are creating all kinds of avenues to reach out to people. Purdue Marion & Associates created a website called SouthernNevadaCounts.com. The website is user friendly and it is in English and Spanish. The website will help the community to understand how children and families count. Purdue Marion & Associates is partnering up with many organizations in Southern Nevada. One of the organizations is Green Valley Groceries. They will display posters all over their stores because their employees need to be counted, and there is a significant hard to count population that goes into those convenient stores on a regular basis. They will also be partnering up with La Bonita grocery stores to build trusted partners, being able to get every employee at La Bonita Market to wear a button that says "The Census Counts" or "Win the Census." The patrons at the store will see the buttons every time they go into the store, and they will become more familiar with the census and be less afraid of the census count.

Purdue Marion & Associates will be partnering up with the Golden Knights. Bill Marion met with the Golden Knights a few weeks ago and they are all in, and they will do whatever they can to help with the Census. Purdue Marion & Associates will be using the Golden Knights social media, they have social media that goes to Hispanic audiences and to traditional audiences. An example of the census count and some of the players on the Golden Knights team are Canadian citizens, but they live here in Las Vegas on April 1st. They get counted. Educating the public that you do not have to be a citizen and you can be a part-time resident, but if you are living here, just like a player on the Golden Knights on April 1st, you get counted as a resident of Nevada.

Social media will be used, and social media gives the census team the opportunity to change their message on a frequent basis. They will emphasize that children count, your information is confidential, that you have time in order to get counted, and that you can go online to fill out your information. Purdue Marion & Associates is working with RTC and Vector Media to get bus stop signs and signs on buses on routes that affect the hard to count neighborhoods. The team has created a slogan, "Win the Census." The "Win the Census" slogan was created to get people to not be afraid, you give them an incentive, and people want to win. This is a zero sum game. Bill Marion stated that just like in hockey, every goal counts and in the census every person counts, and we stand to lose if every goal doesn't count. This is something we can take pride in, and we are going to win this thing. We are not going to let other states take advantage of us. Building trusted partners, reaching out to ministers and churches in all communities, whether it's Anglo minority and/or Hispanic, immigrant communities. They will be reaching out to business owners, business representatives, major employers like IGT, MGM Grand, and Caesars Palace to give information to their employee rooms about the importance of participation in the Census.

On March 12, 2020, Purdue Marion & Associates will have a kickoff event which is the first day that anyone can go online and fill out the Census form. A rally will be held at the Clark County Government Center amphitheater from 9:00 A.M. to 12:00 P.M. Purdue Marion & Associates is working very closely with the Southern Nevada Count Committee, which is made up with representatives from each of the jurisdictions. They are all incredibly excited about it, and everyone is invited to attend the rally. There will be opportunities for speaking, there will be entertainment, and it's about creating a huge media event. Children will be there, people from all ethnicities at the rally talking about the importance of every demographic being counted for the Census.

Bill Marion stated that he hopes he can come back to the Board in the future and say that they had a 100% count and in fact he wouldn't mind coming back and saying they had a 101% count. Councilman Stewart asked Bill Marion what are the metrics to determine this hard to count area.

Bill Marion directed Councilman Stewart to the slide he showed before, going to [Census.gov/roam](https://www.census.gov/roam) and pulling up the map, the user can click on any of the census tract and it will tell you what the population is, the make of the population, the demographics, the median income, and it shows how many are property owners and how many are renters. There is an incredible amount of detailed information. It is an algorithm of understanding demographics, a renter demographic is harder to count than someone who owns. Looking at a Summerlin versus North Las Vegas, you will see a large amount of yellow in Summerlin and a large amount of blue in North Las Vegas. There are demographic details that indicate the level of potential for under counting.

Councilman Stewart asked if those who are undocumented, how does that work. How does that fit into the census?

Bill Marion stated that they should be counted. Whether they are documented or not. That is one of the fear factors. Documented workers or documented families who are afraid that even though they know that they are documented, they might get reported and may get deported. It doesn't matter what your status is. As a citizen or an illegal resident, if you are residing here, you count.

Councilman Knudsen asked if they are working with the Clark County School District.

Bill Marion stated that they are working very closely with the Clark County School District. Dr. Jara has been invited to be a part of the rally and working with the school district to see what they can do to bring children from the school district. For example, students who are in Social Studies programs, what bigger Social Studies lesson could they learn than coming down to the Government Center, interacting with their elected officials, and being involved in a Census program. It would be one of the greatest learning experience, one could have.

Purdue Marion & Associates is working with the school district to make sure they get materials. The biggest incentive for parents to participate with the census is when the kids go home and ask their parents if they did the census and if they counted them in the census. The school district is a big partner in the Census.

Councilman Cherchio thanked Mr. Marion and stated that it was informative and educational. It sounds like Purdue Marion & Associates has a very proactive program in place and that he liked the idea of getting the businesses involved. Getting the business involved like La Bonita's and the other smaller businesses, they will all benefit from this. It is not all a matter of the individual resident, but the small business owners will be the benefit of this and the city. Southern Nevada Regional Planning Coalition looks forward to working with the Census team and to bring back the message to their own cities.

A motion was made by Councilman Stewart and seconded by Councilman Knudsen to accept the report and approved unanimously.

Agenda Item 9. Discussion for possible action to implement steps based on the action taken by the Board on Item 9 at its August 28, 2019 meeting.

Robert Summerfield stated that back at the August 28, 2019 board meeting, the board voted to disband and remove the responsibilities that were remaining under statue for SNRPC to another regional body. The board voted to not meet for the rest of the year and allow the staff, both the City of Las Vegas's staff and the partners in the other agencies through the Planning Director's group, to find a regional body that would be appropriate and responsive to addressing those other responsibilities. During that time period, the planning directors met several times since August to discuss the process by which disbandment might occur. The planning directors additionally reached out informally to the RTC as the identified regional body which likely had enough of the nexus with the efforts of SNRPC to be that partner to take on some of the responsibilities. Unfortunately, the planning directors were unable to go before the RTC board, to get some kind

of response from them on their availability. However, there was an item Mr. Marion and Mr. Summerfield presented to the board, Mr. Marion mostly. He presented the work that he has done with the SNRPC board and their history to let them know what has been going on and that there was this conversation occurring. The RTC board has said that because they haven't received a formal request to take up the matter of possibly taking on these regional responsibilities from the SNRPC board, that wasn't a question they would answer at that meeting. If the SNRPC board submits a formal request to take up that question, then they would entertain that.

At this time the staff does not have the necessary steps to take on disbandment because they are missing the one element, which is where would these responsibilities, including the work of the Regional Open Space and Trails working group, the elements that are specified under NRS that the regional planning effort is responsible for maintaining. The team has done some preliminary work, and is ready to pass that on, if and when a regional body is available. They do believe though, that all the work will require legislative action, and a BDR will need to be prepped, if that continues to be the direction. A sponsoring agency for the BDR will be necessary because SNRPC does not have the bill draft that it could cement, so one of the member agencies would have to take that on, if that were to move forward.

The next step would be to move forward with the item from August 2019. We would need to have direction to prepare and submit to the RTC. A formal letter requesting them to take up the question regarding whether or not they would be responsible, excepting those remaining SNRPC, Nevada Revised Statue responsibilities.

Councilman Black asked Mr. Summerfield to outline and briefly mention a few of the steps like finding a home for the ROST group, what else would that entail? There was also mention of legislative action, are there any additional steps besides those that Mr. Summerfield has delineated?

Robert Summerfield stated that in the inter-local there are termination provisions. SNRPC would have to do resolutions at each of the agencies to move forward with the termination of the current inter-local. There would be an expectation, depending on what the legislative changes might entail. There may need to be a new inter-local produced. The current legislation reads Clark County, City of Las Vegas, City of North Las Vegas, and the City of Henderson are obligated under the statue to participate in Regional Planning. If that structure is not changed in the NRS, then they would need to enter into an inter-local to assign the duties to RTC. The legislation would need to authorize the assignment which is the consensus of the Planning Director's group working with some of the legal departments.

The resolutions that have to go to each jurisdiction, the BDR that needs to go to the next legislation, and whatever results in the legislature, there would need to be a drafting of the new inter-local. Before all of that, there needs to be a direction of the motion and a willing regional body to take on those remaining statutory elements which addresses incentives for TOD that is delineated in the current legislation, regional conformance reviews for Comprehensive Plan updates that happen amongst the jurisdictions with the regional plan. There are some elements that are currently outlined in statue that need to be assigned to someone.

Councilman Black stated that it sounds like a tremendous amount of work and asked what the window amount of time to achieve all of those steps would be?

Robert Summerfield replied that there is not a prescribed amount of time. The biggest time commitment will be going to the legislature because the BDR season starts for the next legislature. Government affairs has already contacted the City of Las Vegas to setup meetings to discuss what SNRPC might want as BDR and that is preliminarily under way which would need to be done quickly, and then the legislative action would dictate the rest of the scheduling in terms of moving on the other components.

Councilman Black stated that Robert Summerfield said the City of Las Vegas, as the lead agency currently teamed up with all the planning directors in each jurisdiction, determined what it would look like that Mr. Summerfield had just articulated so very clearly and appreciates what Mr. Summerfield packaged up and is ready to be passed on to another entity that will take over the administrative component.

Robert Summerfield, stated it is not as packaged up as what he made it sound. There is still some work to be done. A lot of the preliminary work has been done, all subjected to the direction of the board. Finding someone who would be willing to except that will become the next step in moving forward with a BDR and then resolutions, inter-locals and all those components.

Councilman Black asked the Chair, that he couldn't speak for Councilman Cherchio, but as a representative for the City of North Las Vegas, it's their team that is next in line to take the administrative component over, In August, when the board voted, there was the back and forth between keeping SNRPC or take the information they obtained from Purdue Marion & Associates and restructure SNRPC and launch it into something more viable, meaningful, impactful, and updated, with measures and so forth or should SNRPC disband. There was a dead lock to disband and a dead lock to keep SNRPC.

Councilman Black stated that he was the one that came with an idea to keep SNRPC intact but then ultimately he was the person to vote disband; however, he cannot, as a representative for the City of North Las Vegas, in good faith ask his very capable and small staff to take the pass from the existing staff that has done a great job and ask them to carry it through 2020, to disband something that their team internally said to keep. Seeing viability in the SNRPC as a regional body to adopt and embrace issues and move them forward. Councilman Black wanted to put on the record that even though it is their turn to Chair SNRPC and again he cannot speak for Councilman Cherchio, but he is adamantly opposed to taking a turn to "kill the family dog".

Councilman Black stated that he did go to the August meeting with an idea, it wasn't his original idea, from everything that he has learned from the workshops and conceived what he thought made sense. He articulated that to this body and it didn't go forward, but he still believes that with the right restructure and reallocation of dedicated staff and having focus, goals, and objectives there is viability to this organization.

Councilman Cherchio stated that he agrees with Councilman Black and that he, himself was very constant with his voting to retain this board to the bitter end. Councilman Cherchio does not

support his team to take on the responsibilities of “carrying that water”, to bring the SNRPC board to its demise and he is not in favor of doing that.

Commissioner Jones stated that he went to the discussion at RTC a few weeks ago and there was considerable dissention amongst the members of the RTC as to whether they can take on all the responsibilities of the SNRPC. He feels as if it would be an awkward fit to move the census to the Regional Transportation Commission, while regional open space and trails might potentially fit that model. Commissioner Jones mentioned that there were concerns amongst the members and Mayor McManus of Boulder City who served on the SNRPC board about the idea of terminating SNRPC because some of them valued the SNRPC role. In the absence of further direction to staff whether it be the City of Las Vegas or the City of North Las Vegas, then the SNRPC continues to exist going forward. Commissioner Jones asked if that was accurate.

Robert Summerfield stated that yes that is correct. There was no direction by the RTC board or consensus in any of their comments on whether or not they will be willing to accept, until the question is put before them. The SNRPC continues to exist until it is formally recognized as terminated, and that requires resolution adopted by four of the six of the member agencies. This board continues until such time is that.

This issue is, do we have direction to continue to move forward? If we don't have direction to continue to move forward with the vote from August, there may be a future agenda item that needs to be put on the next meeting to do something different. There has been talk about the eventualities, the briefing process. Mr. Summerfield believes in talking to the consultant that has been working with the group and the SNRPC board may want to go back to the workshop process due to having new members that have not participated in the previous workshops. This might help give direction on what SNRPC wants to do going forward and how it structures itself on budgeting, staffing, and what it wants to take on and work on.

Commissioner Jones stated that the City of North Las Vegas has concerns about its staffing. He has talked to the staff at the County and they are willing to take on the administrative functions of SNRPC, under the caveat that SNRPC will go forward this year to try to do something meaningful and not trying to find way to disband because Commissioner Segerblom and himself were very consistent last year in leading the SNRPC in its missions and goals.

Councilwoman Seaman stated that her only concern was since its inception in 1998, the committee hasn't accomplished anything that wasn't or isn't managed by other departments. Councilwoman Seaman questioned is if this is not really sustainable, what is the cost benefit of this committee?

Robert Summerfield stated that SNRPC doesn't have a cost benefit analysis because the SNRPC does not have dedicated staff, other than the position that is partially funded at the County, such as admin functions, the recording of the meetings and thing such as that. The body itself funds projects and the projects are managed at the individual agencies department. The City of Henderson was trying to price out what their in-kind to SNRPC the year they were Chair and the City of Las Vegas has been trying to figure out what their in-kind is this year. It is difficult to figure out, and he is not sure if the City of Henderson was able to figure it out. There were a number of people at different levels working on things, and unfortunately, not everyone has the

right coding. It is an expense and it is man hours for whatever agency is responsible, but what exactly that cost is, he does not have that number.

Councilman Knudsen stated that he has worked around SNRPC for many years as staff, and he feels that there is exceptional value to be brought forth by the board. When SNRPC was incepted in the 90's it was about all of the jurisdictions working together on land use. There are many other things that can be done outside of land use, and he would like to explore Councilman Black's option in having more time with the board to think through as to how to be of value to Southern Nevada, especially looking at issues that are affected by the state legislature and how they are affected by a Federal delegation. Councilman Knudsen would not be supportive in allowing the City of Las Vegas staff to continue working towards disbanding something given what has been learned today, which is disbanding is more difficult than not. With the option for the County to take over, some of the administrative usage, that is how he would like to move forward.

Councilman Stewart stated that he is confused. Looking at the agenda item it is about implementing steps and trying to understand why the members are rehashing something where the board gave direction that it was to be terminated, and now there is action being taken. It is not the way the agenda item was written, and he wants to make sure that the procedural orders are being followed.

Robert Summerfield stated there cannot be an upsetting of that vote. It will require a future agenda item to set aside the vote. The next step would be to implement the vote from August to provide staff a direction to submit to the RTC a letter requesting that they take up question on whether or not they would be willing to accept the remaining responsibilities the SNRPC has under statute. That is "the ask" under this agenda item and it is the next step moving forward with implementation of the vote. If there is no support to do that at this time, then there may be a question on the next agenda to revisit the vote from August.

If there is no vote on this item today, there is no action taken to further implement that vote, and at the next scheduled meeting, there will be an agenda item to allow the board to readdress the previous vote and/or take this question back up, depending on how the discussion is made up. There is nothing confining to making an action on this vote.

Commissioner Jones made a motion to Table agenda item 9 and second by Councilwoman Bridges.

Councilman Stewart stated that he wanted to make sure that this was going the right way and doesn't want to be back where they are, and wants to move forward one way or another. His concern is that if it gets Tabled, they will be back again without moving forward.

Commissioner Jones stated that Councilman Stewart complained about making a motion that Councilman Knudsen said, and now it's being Tabled.

Commissioner Segerblom stated that since there's a new member, they should revisit their vote to disband.

Councilman Cherchio stated they have a motion made by Commissioner Jones and seconded by Councilwoman Bridges.

Councilman Cherchio:	Yes
Councilwoman Bridges:	Yes
Councilman Black:	Yes
Councilman Knudsen:	Yes
Trustee Brooks:	Yes
Commissioner Jones:	Yes
Commissioner Segerblom:	Yes
Councilman Shaw:	Not on the phone for this vote.
Councilman Stewart:	No
Councilwoman Seaman:	No

Yes: 7 No: 2

Councilman Cherchio stated that the motion to Table carries to the next meeting.

Robert Summerfield stated if it is Tabled it would need to be un-Tabled where it becomes relevant again. The item would need to be un-Tabled on a future agenda.

Councilman Cherchio asked who will be running the meeting at the next SNRPC board meeting.

Robert Summerfield stated that will be answered during agenda item 12.

Agenda Item 10. Discussion for possible action to adopt a master meeting calendar 2020.

Robert Summerfield briefly went over the schedule that is consistent with the current inter-local and consistent with the board's previous schedule. Not every meeting is held and will cancel those as directed based on the Planning Directors and Technical Committee recommending items for the Committees schedule. Everything is in order on the agenda item and verified with the SNRPC Secretary made sure that nothing was missing.

A motion was made by Councilman Knudsen and seconded by Commissioner Jones and approved unanimously.

Agenda Item 11. For possible action to appoint a member of the SNRPC Board to the Southern Nevada Strong Steering Committee.

Robert Summerfield stated that the board does have the ability to appoint someone to the Southern Nevada Strong Steering Committee. In past years, it was Commissioner Chris Giunchigliani, she represented the board on the Steering Committee. Now that she has left the SNRPC board, the Southern Nevada Strong Steering Committee has not had an SNRPC representative.

Commissioner Jones moved to appoint Councilman Knudsen to the position.

Councilman Stewart asked to have a discussion on the appointment, and stated that since he has been on the board, there has not been a liaison to SNS and would like to know what the role does and how it represents SNRPC.

Councilman Cherchio agreed with Councilman Stewart.

Robert Summerfield asked the Director for the MPO with RTC, Craig Raborn, to elaborate on the position. Mr. Summerfield knows from the past that a staff member from the City of Las Vegas has sat on the committee and that it is an advisory board. It is not a governing group on implementation of the Southern Nevada Strong plan.

Craig Raborn informed the board that the Steering Committee has three main duties, one is attending the meetings and there is a restriction on the number of meetings that can be missed. The primary duties of the Steering Committee are to support and communicate about the implementation activities related to Southern Nevada Strong, report back what the member entities, local governments, and stake holders are doing to support Southern Nevada Strong. Councilman Stewart stated that it makes sense and that every entity has some kind of representation and asked what would be the liaison for SNRPC to the SNS role be.

Craig Raborn answered that there would be no specific duties assigned to any individual members based on who they are representing, other than they are representing the organizations they are appointed from. Due to the tight connection between Southern Nevada Strong, the Regional Plan, and the Southern Nevada Regional Planning Coalition, when the Steering Committee was established, it was determined to be a critical connection to have that liaison position.

Councilman Cherchio stated that it sounds like a position at the very least bring back information and it could be a benefit to the board. Councilman Cherchio thanked Councilman Stewart for asking that question.

A motion was made by Commissioner Jones and approved unanimously.

Agenda Item 12. For possible action elect the SNRPC Board Chair and Vice Chair for the 2020 Calendar Year.

Robert Summerfield stated that pursuant to section 6 of the inter-local agreement the Coalition Boards, officers for Chair and Vice Chair must be elected once per year at the first meeting of each calendar year. The rules of practice indicate that is typically done for the Chair position to be rotated annually, based on an alphabetical basis. With the City of Las Vegas rotating off, making the City of North Las Vegas next, there was some comment made earlier about moving forward with the Chair position.

Seth Floyd, Deputy City Attorney for the City of Las Vegas, stated that the rules of practice provide that it rotates through alphabetically, there is a little bit of a grey area if there is a deferral by one of the agencies and from that point they would select from the membership to have someone else serve as chair. There is always an opportunity to set a vice chair elected from the membership. If

the City of North Las Vegas is not interested in Chairing SNRPC or would not like to do that, a motion would be entertained to have someone else step in that Chair and Vice Chair role.

A motion was made by Councilman Black for Commissioner Jones to Chair and Councilman Knudsen to Vice Chair the SNRPC Board and seconded by Commissioner Segerblom and approved unanimously.

Agenda Item 13. For possible action to set the next date and location for a regular meeting of SNRPC Board currently scheduled for February 25, 2020 at 4:00 P.M., in the Clark County Commission Chambers.

Robert Summerfield stated that the next meeting is scheduled, and the next item will be the future agenda items. Opening both items together will help the staff to determine if the board has an agenda the members would like to discuss. From the staff, there are no items on the February meeting scheduled, but knows that Work Plan and Budget based on discussions that the board will be having in April.

No oppositions were made from the Board. A motion was made by Commissioner Segerblom and seconded by Councilman Knudsen to set the next meeting date and it was approved unanimously.

Agenda Item 14. Discussion regarding topics for future agenda items. Comments made during this portion of the agenda by individual Coalition Board Members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not any such proposed item(s) is/are within the purview of the SNRPC Board and/or whether such proposed item(s) shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken regarding the proposal.

Councilman Stewart suggested that given to the work that has been done over the last year and a half. It would be a good idea to have a workshop as what has been done in the past to bring the board members up to speed as to what has been done and it could give everyone some basis to move forward in one way or another.

Commissioner Jones stated that he has no problem with that kind of agenda item, but wanted to suggest an item to receive a report from the Nevada Division of Department of Environmental Protection regarding its recent house and gas emissions surveying, including the ten pages of policy options that were included within that survey.

Councilman Cherchio stated that based on those two comments, he supports a workshop to look into and the matter Commissioner Jones had mentioned. Off topic, Councilman Cherchio stated that he was so passionate about supporting the SNRPC back in August, and with all the marathon voting due to several new members on the board. The new members on the board had new ideas they wanted to bring forward and feel that it would be an appropriate opportunity to have the new members bring some items of concern forward, and Councilman Cherchio supports to having a workshop.

Robert Summerfield asked Councilman Cherchio if he wants to have a workshop or a presentation of an in-depth report for the board to have a discussion. From the workshop with boards and other things, those were done in a training room setting versus in a council chambers type setting. If the board decides on a workshop, the staff will set the meeting in a training room at the County or in North Las Vegas or City of Las Vegas, as has been done previously.

From the Councilman's point, there has been a body of work produced and it may be easy to have a report from Purdue Marion & Associates on what they have previously presented and then allow the board members to have a discussion, more so, rather than a workshop itself. It would work with the Commissioners Jones request to have a report from the Department of Environmental Protection on the Green House.

Commissioner Jones stated that perhaps Bill Marion, as he has done with several of the board members that came in mid-cycle, give the new members an update before the next meeting.

Councilman Cherchio asked Councilman Stewart if he was okay with what was discussed.

Councilman Stewart replied that he was okay with it and whatever the Coalition would like, and he questioned the budget regarding Purdue Marion & Associates. Councilman Stewart does not want to lose what work has been done, and it's a great stepping stone on where this Coalition wants to go.

Robert Summerfield stated that there are a few hours left on the contract that will allow for the discussion. He is not sure of how many hours are left, but enough to have Mr. Marion present another meeting should be fine, and the staff will find out from Bill Marion where they are at in terms of the number of hours left on the contract for being able to do briefing.

Councilman Stewart stated that he doesn't want the Coalition to lose the wealth of knowledge that has been accumulated, Bill Marion is the keeper of that, and he wants to make sure the Coalition moves forward in a proper manner to that regard.

Councilman Cherchio agreed with Councilman Stewart and stated that the important part of having that workshop or discussion is to have open dialogue and discussion as well. This will help to see where everyone is at and to get direction.

Agenda Item 15. Citizens Participation

No citizen's participation was made.

Agenda Item 16. Adjournment

The meeting was adjourned at 5:28 P.M.